# **Gaining Momentum Through Effective Marketing**

# Slovenia (f), Macedonia (m) - missing one member

Preferred profile and skills: Marketing, drinks industry

# Project 3in1: Marketing Strategy for a Breakthrough Launch of an Innovative Product

# Slovenia (f), Lithuania (m) - missing one member

Preferred profile and skills: Marketing, consumer behaviour, market analysis, care and laundry detergent market trends

## Innovative diversification: broadening horizons in die casting toolmaking

## Slovenia (f), Finland (m) - missing one member

Preferred profile and skills: Mechanical & industrial engineering, business & market analysis, sustainability, environment, data science & analytics, design thinking, technology & automation

# Protective working equipment

# Slovenia (f/m), North Macedonia (m) - missing one member

Preferred profile and skills: Economics, computer science, data science, analytics

Redesign and updating ENVIT's ReSoil® Website to Enhance Global Engagement and Accessibility

## Slovenia (f), Turkey (f) – missing one member

Preferred profile and skills: Web development, design, content creation, SEO, financial analysis

#### The next wave of growth for Robots in Warehouse

# Slovenia (f), Lithunia (m) - missing one member

Preferred profile and skills: Marketing, commercial sales, robotics, automation

<u>Defining and Performing Analytical Techniques for Assessing Fisetin Bioavailability and Absorption Efficiency in Enhanced Formulations</u>

#### Slovenia (f), North Macedonia (f) - missing one member

Preferred profile and skills: Pharmacology, nutrition, biochemistry, chemical engineering, analytical chemistry

# Recycling 3D printing waste

## Finland (m), North Macedonia (m) - missing one member

Preferred profile and skills: Materials science and engineering, mechanical or chemical engineering, sustainability and environmental science, data analytics or digistalisation, 3D printing and prototyping, project management and communication

## Water and energy savings in aquatics centres facilities

# North Macedonia (m), Slovenia (m) - missing one member

Preferred profile and skills: Multidisciplinarity, technics, management (region: preferably Mediterranean area)

# Abrasive Innovation: Crafting a Marketing Campaign of the Future for Metalworking Industry

Macedonia (f) - missing two members

Preferred profile and skills: Business models

# Innovative custom made hardwood floors

Slovenia (f) – missing two members

Preferred profile and skills: Marketing, sales, IT, design

# Marketing campaign for 3D presentation in online shops

Slovenia (f) – missing two members

Preferred profile and skills: Marketing, digital transformation, graphic design, 3d technologies

#### Marketing Campaign for satellite based application MyPhotoFromSpace

Slovenia (f) – missing two members

Preferred profile and skills: Marketing, digital marketing strategies, communication, marketing analytical tools, satellite imagery, environmental sustainability

# New ideas to natural skincare marketing approaches

Slovenia (f) – missing two members

Preferred profile and skills: Marketing, digital, skincare, European consumer behaviour, business, marketing, cosmetic science

Unlocking Market Potential: Comprehensive Analysis of Healthy Ice Creams for the Health-Conscious Consumer

Slovenia (f/m) – missing two members

Preferred profile and skills: Market analysis, nutrition, food science, consumer behaviour, food and beverage industry

# Young people live sustainably

Slovenia (f) – missing two members

Preferred profile and skills: Communication, social media, sustainable devleopment, education, pedagogy, grass roots

# Office of the future: tech to wellbeing

Slovenia (f) – missing two members

Preferred profile and skills: Economics, business modelling, computer science, electrical engineering

# Design of thermal break for exterior windows and doors

Slovenia (f) – missing two members

Preferred profile and skills: Civil engineering, architecture engineering, construction, materials, CAD, safety standards, regulations

#### **SMART TOOLS**

Slovenia (f) – missing two members

Preferred profile and skills: Technical skills, metal parts production

# Marketing and selling campaigns based on market research

Slovenia (f) – missing two members

Economics, marketing, communication

#### Beyond Traditional Envelopes: Redefining Communication with SmartEnvelope

Slovenia (f) – missing two members

Preferred profile and skills: Digital marketing and communications, UX, UI, software engineering, IoT

## New Strategies for Marketing Natural Skincare

Slovenia (f) – missing two members

Preferred profile and skills: Marketing, digital strategy, skincare expertise, (European) consumer behaviour, business, marketing, cosmetic science

# The Global Perfusion Gaming Tournament

Slovenia (f/m) – missing two members

Preferred profile and skills: Marketing, strategic thinking, healthtech, education, SaaS market, Industry 4.0

# Developing a Smart Color Identification Online/Mobile App

Slovenia (f) – missing two members

Preferred profile and skills: Mobile app development, UI, UX, computer vision, digital marketing, data analytics

## In-space microgravity manufacturing of High Temperature Super Alloys

Slovenia (m) – missing two members

Preferred profile and skills: Aerospace, materials, space manufacturing

## Shaping the Future of Machine Efficiency: Understanding Customer Needs for OEE Optimization

Slovenia (m) – missing two members

Preferred profile and skills: Industrial engineering, machine learning, data analytics, OEE optimization, predictive maintenance, customer behaviour analysis, trend forecasting

## Adapting ethical impact assessment methodology to needs of innovative companies

North Macedonia (f) – missing two members

Preferred profile and skills: Business ethics, ESG reporting framework, new materials, digital technologies, healthcare, food

<u>Project Brief for IKEA: Designing the Marketing Campaign for Sustainability-Conscious</u>
<u>Consumers</u>

Slovenia (f) – missing two members

Preferred profile and skills: Marketing strategy, sustainability, consumer behaviour, legislative compliance, creativity

### Business plan for a digital tool on healthy urban planning

North Macedonia (m) – missing two members

Preferred profile and skills: Business, market analysis, strategy, business models; public sector and urban planning understanding

# Bioprinting - future technology for tissues and drugs

Slovenia (f) – missing two members

Preferred profile and skills: Biomedical engineering, materials science, biology and cell biology, chemistry, biochemistry, robotics, automation, regulatory and ethics expertise, computer science, data science, pharmacology, pharmaceutical sciences

#### Electronic document circulation with confirmation of receipt

North Macedonia (m) – missing two members

Preferred profile and skills: IT, manufacturing (injection)

#### Optimization of energy consumption in production

North Macedonia (m) – missing two members

Preferred profile and skills: Energy measurement, IT

# Crack the code: Help us connect with the next gen of learners online

Slovenia (f) – missing two members

Preferred profile and skills: Multidisciplinarity, digital marketing, data analytics, educational psychology and pedagogy, sociology, behavioral studies, content strategy, communication

# <u>Project Brief for IKEA: Future-Driven Market Insights for Furniture & Home Furnishing Accessories in Slovenia</u>

Slovenia (f) – missing two members

Preferred profile and skills: Market research, consumer behaviour, competitive analysis, omnichannel retail

# Enhancing Visibility and Attractiveness of Our Co-working Space for International and Local Communities

Slovenia (f) – missing two members

Preferred profile and skills: Digital marketing, market analysis, consumer behaviour, communication, branding, sustainable practices, ethical marketing, Italian local culture familiarity

## Contactless temperature sensor

North Macedonia (f) – missing two members

Preferred profile and skills: Mechanical engineering, electrical engineering

# Innovative Financial Health Reporting for Companies

North Macedonia (m) - two more members

Preferred profile and skills: IT, finance, software development, data analytics, reporting

## Renovation Cost Estimator App

North Macedonia (m) – two more members

Preferred profile and skills: Software development & engineering, app development, computer science, data processin, cost modeling, predictive analytics, data science, statistics, applied mathematics, UX, UI, graphic design, interaction design, user experience design, civil engineering, architecture, construction management, vocational training